

# Memorandum

Community Development



**Date:** May 6, 2010  
**To:** Mill and Lake District Committee  
**From:** Chris Salomone, Community Development Manager (x8294)  
**Subject:** Downtown Parking Study Update

In early February, the Park IT Division of the Downtown Tempe Community, Inc. (DTC) issued a request for proposals from firms experienced with creating strategic parking plans and overall implementation plans for the following: Parking Demand Analysis, shared parking analysis with an emphasis on hotels, on-street parking and on-street enforcement best practices, traffic flow patterns as it relates to ingress and egress of central business districts (for special events) and the ongoing impact of light rail and its effect on parking in the central business district. This information is needed to facilitate decision making in the future as it relates to new development and redevelopment of areas within the downtown area. The cost of the study is not to exceed \$30,000 and will be paid for using the parking fund account from DTC. Our intention is to fold the results of the parking study into the Downtown Streetscape Guidelines currently being developed by multi-agency working teams established for this purpose.

Three proposals were received and a qualifications-based selection criteria was used to analyze technical submittals from the responding consultants. The panel unanimously agreed to award the project to Kimley-Horn & Associates, a local firm very familiar with Tempe and our downtown parking issues. Kimley-Horn is currently working through process of delivering a detailed strategic parking plan that will serve as a valuable tool for future planning purposes. The schedule for having the study completed and ready for implementation is June 15, 2010. The DTC will give an update on the progress to date at the upcoming Mill and Lake District Committee meeting.